



Stock Symbol: SIVC

www.s3investments.com

September 2007

Corporate Profile

S3 Investment Company, Inc. (OTC: SIVC) is a holding company with two subsidiaries doing business in the burgeoning China market: SINO UJE, Ltd., a non-stocking distributor of high-tech western medical and industrial equipment into China and Redwood Capital, Inc., which assists private Chinese companies in accessing U.S. capital markets through a reverse merger process.

Market Information

Trading Symbol: SIVC
Market: Over-the-Counter
Authorized Shares: 500 Million

Contact

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Websites

S3 Investment Company, Inc.
www.s3investments.com

SINO UJE, Ltd.
www.sinouje.com

Redwood Capital, Inc.
www.redwoodcapinc.com

Recent News

8/30 - S3 Investment Company Announces Agreement for ActionView International to Function as Public Vehicle for Redwood Capital Reverse Merger Client Dalian Chuming

8/29 - S3 Investment Company Announces 6-Month Bridge Audit for Redwood Capital Reverse Merger Client Dalian Chuming Group

8/27 - S3 Investment Company Announces Identification of Shell Company for Redwood Capital Reverse Merger Client Dalian Chuming

8/22 - S3 Investment Company CEO Scheduled for New WallSt.net Interview

8/21 - S3 Investment Company Announces Selection of Richardson & Patel as U.S. Law Firm for Redwood Capital Clients

S3 Investment Company Announces Identification of U.S Public Vehicle for Dalian Chuming Reverse Merger

Agreement is Reached for ActionView International to Function as Shell for Redwood Capital Client

S3 Investment Company, Inc. (Other OTC: SIVC), a holding company with two subsidiaries doing business in the China market, has announced that its wholly owned Redwood Capital subsidiary has signed a preliminary agreement with ActionView International, a public company traded under the symbol AVWI, under which ActionView would become the public vehicle for Dalian Chuming Group Co., LTD to enter the U.S. public markets.

Dalian Chuming Group Co., LTD www.chuminggroup.com, a major producer and exporter of fresh and frozen pork and other cooked meat products, is a reverse merger client of S3 Investment's wholly owned subsidiary, Redwood Capital Inc.

Redwood Capital provides an array of services to private Chinese companies and utilizes its extensive network of investment banking relationships to facilitate the client's listing on a U.S. public market through a reverse merger process.

Included in Redwood Capital's services is to assist with the identification and acquisition



of a shell company that will provide the U.S. public vehicle for the reverse merger transaction.

The preliminary agreement between ActionView International and Redwood Capital calls for additional due diligence before a definitive agreement is formalized.

"Given the significant value of the equity piece that our Redwood Capital subsidiary receives for each of these reverse merger transactions, finding the appropriate public company vehicle for the Dalian Chuming Group reverse merger is an important milestone for both Redwood and S3."

**S3 Investment Company
CEO Jim Bickel**

Dalian Chuming Group Co., LTD Dalian Chuming Group Co., LTD, www.chuminggroup.com is a major producer and exporter of fresh and frozen pork and other cooked meat products.

The Chuming Group is among a select group of industrialized farming corporations in northeastern China and is known for its international quality management standards and international safety certifications.

In late 2006, Dalian Chuming Group officially opened a \$2.9 million feedmill with a capacity of 200,000 tons per year that will support its expansion of pork production. The pursuit of a U.S. public listing is expected to allow Dalian Chuming Group to expand into additional worldwide markets.

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Greetings from the CEO

August 31, 2007

I am pleased to address S3 shareholders in the September 2007 investor newsletter, especially since it includes some very important information regarding the progress of the reverse merger of Redwood Capital's Dalian Chuming Group client into the U.S. public markets.

In mid-August, we announced that a U.S. public company that would serve as the public vehicle for Dalian Chuming Group had been identified, and final terms of an acquisition of that company were being negotiated. Then, on August 30th, S3 announced that a deal had been reached with ActionView International, a fully reporting U.S. public company traded on the Over-the-Counter Bulletin Board market. ActionView is traded under the stock symbol AVWI.

While we do believe that we are in agreement on all of the terms of this agreement with ActionView, there will be some additional due diligence before the reverse merger transaction is closed. Our goal is to have a relatively quick close for the Dalian Chuming Group reverse merger, and we do believe that this can be accomplished.

The import of identifying the shell is how it moves forward the reverse merger transaction of one of Redwood Capital's clients, each of which have the potential to deliver significant value for S3 shareholders. From everything we know about Dalian Chuming Group, we are very confident that this company is extremely significant and has the potential to become quite successful as a U.S. public company. This belief makes the equity position that Redwood Capital will receive from its involvement in this transaction even more potentially valuable. As a reference, the aggregate equity value to Redwood Capital of its three most recent clients has been estimated to be upwards of \$8 million. Dalian Chuming Group is a significant part of this number.

The other valuable aspect of this transaction for S3 is that it helps to establish successful relationships with other firms that operate in the reverse merger space. In the Dalian Chuming Group reverse merger, we are working with Hunter Wise as the U.S. investment banking firm, Samuel H. Wong & Co. LLP as the independent auditing firm, Richardson & Patel as the legal firm, and Chief Capital in China to perform the audit oversight and other tasks. We hope that these will all become successful long-term relationship that we use to move additional reverse merger transactions forward.

August was an eventful month for S3, and we look forward to reporting additional progress of the Dalian Chuming Group reverse merger in the month of September. As always, we encourage shareholders to contact us by email at investors@s3investments.com or by telephone at 951-677-8073.

Best regards,

Jim Bickel - Chairman, Chief Executive Officer

ActionView International Signed as Public Vehicle for Dalian Chuming Reverse Merger Client

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Samuel H. Wong & Co. LLP, a leading certified public accounting firm with offices in the United States and Asia, conducted the audit of Dalian Chuming Group's historical financials and will complete reviews of the subsequent periods in advance of Dalian Chuming Group's entrance into the U.S. capital markets. Representatives of this firm recently returned to China to conduct a 6-month bridge audit on Chuming Group, which covers the period from January 1, 2007 through June 30, 2007.



"The initial agreement for ActionView International to become the public vehicle for Dalian Chuming Group's reverse merger brings us a step closer to completing this transaction," stated S3 chairman and chief executive officer Jim Bickel.

"Given the significant value of the equity piece that our Redwood Capital subsidiary receives for each of these reverse merger transactions, finding the appropriate public company vehicle for the Dalian Chuming Group reverse merger is an important milestone for both Redwood and S3.

"Perhaps even more significant than just this transaction, S3 and Redwood Capital are building effective relationships with the other firms involved in the Dalian Chuming Group reverse merger, including Hunter Wise on the U.S. investment banking side, Samuel H. Wong & Co. LLP as the independent auditing firm, Richardson & Patel for legal work, and Chief Capital in China performing audit oversight and other tasks. We intend to utilize these resources to move additional reverse merger transactions forward as soon as possible, which we expect to result in long-term value for S3 shareholders," Mr. Bickel added.

Any statements contained in this newsletter related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

Richardson & Patel Selected as U.S Law Firm for Redwood Capital Reverse Merger Clients

The law firm of Richardson & Patel, LLP has been selected by S3 Investment Company and its Redwood Capital subsidiary to provide legal representation for the reverse merger clients of Redwood Capital, Inc.



The business law firm of Richardson & Patel provides growing public companies an unrivaled combination of business acumen and legal expertise. Richardson & Patel's capabilities exceed mere legal compliance and include a comprehensive understanding of the capital markets and financial practices that enable clients to maximize their potential value.

The firm's Asian Practice Group, headed by partner Kevin K. Leung, represents numerous Asian companies including main land Chinese, Hong Kong and Korean companies that have gone public in the U.S. or are in the process of going public in the U.S. Headquartered in Los Angeles, Richardson & Patel has offices in New York City.

"We are pleased to have been selected by Redwood Capital, and we look forward to working with Redwood Capital on their Chinese company clients," stated Mr. Leung, partner and director of Richardson Patel's Asian Practice Group.

"High quality legal representation will be a major factor ensuring the successful entry of Redwood clients into the U.S public markets, and we are pleased that Richardson & Patel has been selected as the law firm to represent its current and future clients," said S3 chairman and CEO Jim Bickel. "It is our opinion that no firm is as qualified to represent Redwood clients, especially given the firm's focus on Asia and its significant experience with reverse merger transactions.

"We believe that this is a perfect fit, and we look forward to having all of Redwood's clients retain Richardson & Patel," Mr. Bickel added.

S3 CEO Jim Bickel Participates in New Interview with WallSt.net

On August 22, 2007, S3 Investment Company, Inc. announced that chairman and chief executive officer Jim Bickel was scheduled to participate in an exclusive interview with WallSt.net.

The interview with Mr. Bickel was conducted by Mike Chiavetta, senior reporter for WallSt.net, at 4:00 pm EDT and has been posted to the WallSt.net website.



To hear the interview in its entirety, visit WallSt.net and click on "Interviews." The interview can be accessed either by locating the company's ticker symbol under the appropriate exchange on the left-hand column of the "Interviews" section of the site or by entering the company's ticker symbol in the Search Archive window on the WallSt.net website.

Among topics that were to be addressed in the interview is the progress of the company's subsidiary businesses operating in China.

S3's Redwood Capital subsidiary, which assists private Chinese companies in accessing the U.S. capital markets through reverse mergers into U.S. public "shell" companies, has three new reverse merger clients.

According to research conducted by Chief Capital, Redwood Capital's financial advisory partner based in China, the aggregate value of equity holdings expected from Redwood Capital's three recently signed Chinese client companies is as high as \$8.14 million.

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S3 Investment Company Subsidiary Operations	
 www.sinouje.com	51% EQUITY INTEREST
 www.redwoodcapinc.com	100% EQUITY INTEREST