

Press Release

S3 Investment Company Announces Client Stock Position and Recently Filed Client Financials

Redwood Capital subsidiary owns over 92,000 shares of the client's common stock

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DANVILLE, CA--(MARKET WIRE)--Jan. 19, 2010--S3 Investment Company, Inc. (Other OTC: SIVC) today commented on the stock position that its wholly owned Redwood Capital subsidiary holds in a client company, China Infrastructure Construction Corporation, which is listed on the Over-the-Counter Bulletin Board market under the symbol CHNC.

In October 2009, Redwood Capital acted as a financial advisor for USD\$10 million equity offering completed by China Infrastructure Construction Corporation, which is one of the major U.S.-listed providers of ready-mix concrete in Beijing. As a result of its work on behalf of this client, Redwood Capital received over 92,000 shares of CHNC common stock, which has recently traded as high as \$7.50.

China Infrastructure Construction Corporation recently announced its financial results for the second quarter of its fiscal year 2010, ended November 30, 2009. In the quarter reflected in the unaudited financials, the company reported that net revenue for the quarter was \$19.16 million, as compared to \$15.57 million the same period the previous year, an increase of \$3.59 million or approximately 23.06%. Gross profit for the second quarter of fiscal year 2010 was \$4.23 million as compared with \$2.69 million the same period last year, an increase of \$1.54 million or 57.03%. Adjusted net income was \$2.96 million for the second quarter of fiscal year 2010, an increase of \$0.88 million or approximately 42.47%, compared to the same period last year. Additional details of the financial report can be found in a press release issued by China Infrastructure Construction Corporation on January 14, 2010 or by looking up the company's financial filings with the U.S. Securities and Exchange Commission.

S3 Chairman and CEO Jim Bickel commented, "As with all of our closed clients with whom Redwood Capital holds a common stock position, S3 will continue to monitor and report on the progress of China Infrastructure Construction Corporation. The value of the shares that Redwood Capital received for its participation in CHNC's equity financing will be reflected in the consolidated financial reports that S3 posts to the Pink Sheets OTC Disclosure and News Service. In this case, the stock position will first be included in the financial report for the period ended December 31, 2009."

On January 11, 2010, China Infrastructure Construction Corporation also announced that it reached a three year agreement with the Institute of Building Materials, a subsidiary of the China Academy of Building Research. Under the Agreement, CHNC will work exclusively with the Institute of Building Materials to obtain technical research, development and support. The Institute of Building Materials will also provide training courses to CHNC employees. CHNC will feature the Institute of

Building Materials as CHNC's technological partner in its corporate material. The Institute of Building Materials will use its relationships and brand influence in the construction industry to assist CHNC in business development.

To sign up to receive information by email directly from S3 Investment Company when new press releases, investor newsletters, SEC filings or other information is disclosed, please visit <http://www.s3investments.com/investors/>.

About S3 Investment Company, Inc.

S3 Investment Company, Inc. (<http://www.s3investments.com>) and its Redwood Group International subsidiary are focused on facilitating the success of two subsidiaries operating in the China market. Redwood Capital, Inc. assists private Chinese companies in accessing the North American capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions. For more information, please visit <http://www.redwoodcapinc.com>. Redwood Medical, Inc. assists companies seeking to import and distribute Western medical technologies and products into the China market.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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