



Press Release

Source: S3 Investment Company

S3 Investment Company Releases February Newsletter With Re-Cap of New Redwood Capital Reverse Merger Clients and Recent SINO UJE Representation Agreement

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Company Also Announced Full Financing for 2008 and Plans to List on OTCBB

DANVILLE, CA--(MARKET WIRE)--Feb. 13, 2008--S3 Investment Company, Inc. (Other OTC: SIVC), a holding company with two subsidiaries doing business in the China market, today released its February 2008 newsletter, which highlights a number of recent significant announcements by the company, including a new reverse merger client for its Redwood Capital subsidiary, a new representation agreement for its SINO UJE subsidiary, and receipt of a financing commitment for 2008. The financing commitment, which is expected to eliminate the need to use S3 stock as a funding resource, results in S3 being fully funded for 2008, and the company is implementing a strategy by which it will file audited financial reports for the last three fiscal years and apply for reinstatement to the Over-the-Counter Bulletin Board (OTCBB) market.

A PDF version of the February 2008 newsletter can be viewed on the company's website at <http://www.s3investments.com/media/news/>.

The newsletter reviews S3's recent announcement of Wuhan International Trade College, the second largest vocational education school in Hubei Province, as the newest Redwood Capital client. Redwood Capital is in the business of assisting private Chinese companies to access the U.S. capital markets through reverse mergers into U.S. public companies. Another article features a new representation agreement for SINO UJE with Material Technologies, Inc., a California-based engineering, research and development company that specializes in technologies to measure microscopic fractures in metal structures and to monitor metal fatigue. SINO UJE will act as Material Technologies' representative in China to assist with introductions to the appropriate individuals and departments within the Chinese government that are charged with the safety and development of the country's infrastructure.

"We have had a number of very significant events announced over the past several weeks, and we are pleased to include them in this month's newsletter," commented Jim Bickel, chairman and chief executive officer of S3 Investment Company. "S3 management believes that each of these events directly relates to increasing the value of the company, and we anticipate follow-up announcements that will update the status of the proposed Wuhan International Trade College reverse merger and the progress of SINO UJE's relationship with Material Technologies."

To sign up to receive information by email directly from S3 Investment Company when new press releases, investor newsletters, SEC filings or other information is disclosed, please visit <http://www.s3investments.com/investors/>.

About S3 Investment Company

S3 Investment Company, Inc. (<http://www.s3investments.com>) is a holding company with two subsidiaries doing business in the China market. S3 holds a 100% equity interest in Redwood Capital (<http://www.redwoodcapinc.com>), which assists private Chinese companies in accessing U.S. capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions, and a 51% equity interest in SINO UJE (<http://www.sinouje.com>), a non-stocking distributor of medical and industrial high-tech products to markets throughout China.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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