



Press Release

Source: S3 Investment Company

S3 Investment Company Announces Appointment of Redwood Capital Marketing Director to Reverse Merger Client Board of Directors

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DANVILLE, CA--(MARKET WIRE)--Feb.19, 2009--S3 Investment Company, Inc. (Other OTC: SIVC) today announced the appointment of John Bai, Marketing Director of S3's wholly owned Redwood Capital subsidiary, to serve on the Board of Directors of a Redwood Capital client that has been targeted for a listing on Canada's TSX Venture Exchange. Mr. Bai holds Canadian citizenship and has experience as a registered investment advisor in Canada.

S3 recently announced that the company is expecting the close of a Redwood Capital client that operates in China's construction industry. Mr. Bai was appointed to serve on the Board of Directors of this client company, in part, to assist with its transition into the North American public markets.

In addition to his position with Redwood Capital, Mr. Bai worked with Redwood Capital's client, Dalian Chuming, a pork processing company that now trades in the United States as Energrouph Holdings Corporation under the symbol ENHD. Mr. Bai facilitated road shows and meetings with investors; coordinated public announcements, quarterly and annual earnings releases and conference calls; managed professional services providers including investor relations, legal and auditing; assisted the CFO in SEC regulations and compliance, filings and disclosure; and arranged Board meetings and shareholder meetings and prepared the relevant documents for each.

"We are pleased that, as part of its strategy to seek a listing on the TSX Venture Exchange, this client has appointed John Bai to its Board of Directors," commented Jim Bickel, CEO of S3 Investments, Inc. "Mr. Bai has the practical experience and background that will allow him to provide valuable Board level guidance for this company both as it prepares to complete its listing and as it begins to operate as a public company."

Previously, Mr. Bai worked as an investment advisor for a full-service investment dealer based in Canada. In this position, he introduced and recommended pre-IPO companies to investors; provided financing service for public companies through private financing; kept track of the general economy, forecasted sector trends and analyzed companies' financial reports, such as balance sheets and cash flows to understand the companies' financial status; and independently analyzed, evaluated and recommended stocks, stock options and bonds to clients with satisfactory results.

Mr. Bai also served as the manager for a private fund based in Los Angeles, California, where he increased the return for each of the three years he held his position. In this role, he applied financial theories, focused on quality stocks with strong fundamentals and growth potential, disciplined in entry points selection with technical analysis, and created effective stop/loss processes.

As project manager and then chief project manager for the Ministry of Aerospace of China, Mr. Bai negotiated \$20 million in savings in procurement of key components and significantly reduced the risk for a project valued in excess of \$100 million, conducted numerous negotiations and signed many contracts with prices below targets, extensively traveled internationally and domestically and significantly promoted and enhanced company's business and image.

To sign up to receive information by email directly from S3 Investment Company when new press releases, investor newsletters, SEC filings or other information is disclosed, please visit <http://www.s3investments.com/investors/>.

About S3 Investment Company

S3 Investment Company, Inc. (<http://www.s3investments.com>) and its wholly owned Redwood Capital subsidiary are focused on assisting private Chinese companies in accessing the North American capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions. For more information, please visit <http://www.redwoodcapinc.com>.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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