



Press Release

Source: S3 Investment Company

S3 Investment Company Announces Relocation of Redwood Capital Director of Research to Beijing, China

Issued Tuesday February 24, 12:01 pm ET

DANVILLE, CA--(MARKET WIRE)--Feb.24, 2009--S3 Investment Company, Inc. (Other OTC: SIVC) today announced the relocation of the Director of Research for its wholly owned Redwood Capital subsidiary to Beijing, China where he will work closely with Redwood Capital clients on a number of fronts, including the production of research reports on the client companies. S3 recently announced that the company is expecting the close of a Redwood Capital client that operates in China's construction industry.

As Redwood Capital prepares for the close of its next client company transaction, Matt Totty, who has served as Redwood Capital's Director of Research since January 2008, has relocated to the Redwood Capital offices located in the central business district of in Beijing, closer to the client companies based in China, as well as their legal and accounting representatives.

"Producing quality research reports is a very important service that Redwood Capital provides to its clients and are particularly important to S3 given the sizeable value of the stock positions that Redwood Capital receives," stated Jim Bickel, CEO of S3 Investments, Inc. "The more information available to Mr. Totty and the more direct contact he can have with the clients and Redwood Capital support staff, the better he is able to develop accurate reports. Client research reports can help to ensure that a proper market valuation is achieved for the client company, which can translate into greater value for S3 shareholders."

Mr. Totty has a broad range of public market experience, including as a retail securities broker, analyst, and hedge fund manager. A more comprehensive biography for Mr. Totty can be found by visiting http://www.s3investments.com/upload/SIVC_PR_1_23_08_Totty_final.pdf.

To sign up to receive information by email directly from S3 Investment Company when new press releases, investor newsletters, SEC filings or other information is disclosed, please visit <http://www.s3investments.com/investors/>.

About S3 Investment Company

S3 Investment Company, Inc. and its wholly owned Redwood Capital subsidiary are focused on assisting private Chinese companies in accessing the North American capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions. For more information, please visit <http://www.redwoodcapinc.com>.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to

place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

Contact:

For S3 Investment Company

Gemini Financial Communications, Inc.

A. Beyer

(951) 677-8073

investors@s3investments.com