

Press Release

S3 Investment Company Announces Commencement of Trading for Redwood Capital Client Boyuan Construction under the Symbol BOY

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DANVILLE, CA--(MARKET WIRE)--Mar. 11 , 2009--S3 Investment Company, Inc. (Other OTC: SIVC) has announced that Boyuan Construction Group, Inc., a client of S3's wholly owned Redwood Capital subsidiary, will begin trading on the TSX Venture Exchange effective at market open today. Boyuan Construction will trade under the ticker symbol BOY for its common shares.

Boyuan Construction Group, Inc. is a leading builder of commercial, residential and municipal infrastructure projects in China's fast-growing regions of the Yangtze River Delta and the city of Sanya on Hainan Island recently completed the CDN\$48.75 million acquisition of SND Energy Ltd. through a reverse-takeover transaction. Redwood Capital acted as Chinese merchant banking advisor to Boyuan Construction for this transaction and received 330,219 Acquisition Common Shares in consideration for its services.

In its private placement closed on February 27, 2009, Boyuan sold units to accredited and institutional investors. Two of the three securities placed will begin trading on the TSX Venture Exchange, as Boyuan's common shares and convertible debentures make their debut. Warrants convertible into common shares were also issued by the Company.

"This is another very important milestone for Boyuan Construction and good news for our shareholders, given the equity payment that Redwood Capital received for its participation in this transaction," Jim Bickel, CEO of S3 Investments, Inc. "Ownership of stock in a company actively trading on the TSX Venture Exchange provides tangible value for this asset, and we look forward to the future growth and success of Boyuan Construction."

About Boyuan Construction Group, Inc.

Based in Jiaxing City, China, Boyuan Construction Group, Inc. is in the business of residential and commercial building construction, municipal infrastructure and engineering projects. In its last three fiscal years ending June 30, 2008, Boyuan completed more than 120 projects for a number of private and public sector clients including Cargill and the Dalian Shide Group, a billion dollar conglomerate whose partners include DuPont, Mitsubishi and GE. Boyuan's current backlog includes residential, industrial and mixed-use developments, including a five-star hotel and a project at the Qingshan Nuclear Plant, China's first and largest nuclear facility. From its operating bases in Zhejiang Province and on Hainan Island, Boyuan focuses on construction projects in China's fast-growing regions of the Yangtze River Delta and the city of Sanya.

About S3 Investment Company, Inc.

S3 Investment Company, Inc. (<http://www.s3investments.com>) and its wholly owned Redwood Capital subsidiary are focused on assisting private Chinese companies in accessing the North

American capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions. For more information, please visit <http://www.redwoodcapinc.com>.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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