

Press Release

S3 Investment Company Announces Relationship with Big Four Auditing Firm for Qualifying Redwood Capital Clients in China and Canada

Issued Tuesday, March 17, 9:00 am ET

DANVILLE, CA--(MARKET WIRE)--Mar. 17, 2009--S3 Investment Company, Inc. (Other OTC: SIVC) today announced that its wholly owned Redwood Capital subsidiary has entered into a relationship with a Big Four auditing firm for it to serve as auditor for qualifying client companies in China and Canada.

In its most recent successfully closed transaction, Redwood Capital served as a merchant banking advisor to client Boyuan Construction Group, Inc. a leading builder of commercial, residential and municipal infrastructure projects in China's fast-growing regions of the Yangtze River Delta and the city of Sanya on Hainan Island. Boyuan Construction completed the CDN\$48.75 million acquisition of SND Energy Ltd. and a CDN\$4.1M capital raise, and as a result of the transaction, Boyuan Construction now trades on the Canada's TSX Venture Exchange under the ticker symbol BOY for its common shares.

In addition to the successfully close of Boyuan Construction, Redwood Capital has recently signed additional private Chinese companies as clients, further expanding its pipeline of prospective listings and capital raises in 2009.

"We are pleased to have developed the relationship with a Big Four Auditor and believe it will assist in the process of closing future Redwood Capital transactions, as well as helping to facilitate the clients' future success as a publicly traded company," said Jim Bickel, CEO of S3 Investments, Inc.

As a result of its participation in the Boyuan transaction, Redwood Capital has been issued 330,219 shares of Boyuan Construction Group, Inc. common stock.

About S3 Investment Company, Inc.

S3 Investment Company, Inc. (<http://www.s3investments.com>) and its wholly owned Redwood Capital subsidiary are focused on assisting private Chinese companies in accessing the North American capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions. For more information, please visit <http://www.redwoodcapinc.com>.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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