

Press Release

## **S3 Investment Company Announces Filing with OTC Disclosure Service**

Issued Tuesday, March 31, 9:48 am ET

DANVILLE, CA--(MARKET WIRE)--Mar. 31, 2009--S3 Investment Company, Inc. (Other OTC: SIVC) today announced the filing of its Initial Company Information and Disclosure Statement with the Pink Sheets OTC Disclosure and News Service as part of the reporting of its quarterly and annual financial information at [www.pinksheets.com](http://www.pinksheets.com).

S3 has submitted its annual and quarterly reports through the service and is fully up to date on its financial filings. With the Initial Company Information and Disclosure Statement posted, the company is preparing to submit a signed attorney letter agreement and post a required attorney opinion letter to meet all the requirements necessary to be placed in the “Current Information” classification. The Current Information designation falls in the “Transparent” category as defined by the Pink Sheets. Pink OTC Markets Inc. provides the leading inter-dealer electronic quotation and trading system in the over-the-counter (OTC) securities market.

The Initial Company Information and Disclosure Statement includes details of the company’s history, its current share structure, financial information, and management’s plan of operation. An exhibit to the statement provides information regarding S3’s wholly owned Redwood Capital subsidiary, including its China merchant banking credentials, successfully completed China deals by Redwood and its team, and professional affiliations with top leading legal and auditing firms.

“While this filing is just part of the process of achieving ‘Current Information’ status, it contains information that we believe is of interest to our shareholders,” Jim Bickel, CEO of S3 Investments, Inc. “Also, as one of the very few companies that has facilitated a successfully closed transaction involving a private Chinese company entering the North American capital markets in recent months, Redwood Capital is poised to attract additional deal flow and close future transactions. One of the exhibits to this filing highlights Redwood Capital’s many strengths, making it extremely relevant to the value proposition of S3 Investment Company.”

Redwood Capital acted as Chinese merchant banking advisor to Boyuan Construction Inc. in a recently completed transaction which resulted in Boyuan Construction trading on the TSX Venture Exchange under the symbol BOY. Boyuan Construction is a leading builder of commercial, residential and municipal infrastructure projects in China’s fast-growing regions of the Yangtze River Delta and the city of Sanya on Hainan Island. Redwood Capital received 330,219 Acquisition Common Shares in consideration for its services related to the transaction.

### **About S3 Investment Company, Inc.**

S3 Investment Company, Inc. (<http://www.s3investments.com>) and its wholly owned Redwood Capital subsidiary are focused on assisting private Chinese companies in accessing the North American capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions. For more information, please visit <http://www.redwoodcapinc.com>.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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