

Press Release

S3 Investment Company Comments on Conditional TSX Listing Approval for Redwood Capital Client

BOY common stock and debentures conditionally approved to graduate to the Toronto Stock Exchange

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DANVILLE, CA--(MARKET WIRE)--Apr. 19, 2010--S3 Investment Company, Inc. (Other OTC: SIVC) and its wholly owned Redwood Capital subsidiary today commented on the recent announcement that a Redwood Capital client has received conditional approval to graduate from the TSX Venture to the Toronto Stock Exchange (TSX).

Boyuan Construction Group, Inc., a fast-growing construction company in China of commercial, residential and municipal infrastructure projects, announced on April 15, 2010 that it had received conditional approval to graduate from the TSX Venture Exchange and list its common shares and debentures on the Toronto Stock Exchange (TSX). Final approval is subject to Boyuan meeting certain conditions and requirements. The company's common stock currently trades on the TSX Venture under the symbol BOY and its debentures under the symbol BOY.DB.

Redwood Capital, which assists private Chinese companies in accessing the North American capital markets by achieving reverse merger and financing transactions, acted as the Chinese merchant banking advisor for Boyuan Construction Group when it became listed on Canada's TSX Venture Exchange. As part of its compensation for its services, Redwood Capital received shares of Boyuan common stock.

"The expected graduation of Boyuan Construction Group to the TSX is just another indication of the success of the Redwood Capital client as a public company and its long-term potential in the public markets," said S3 Investment Company Chairman and CEO Jim Bickel. "We would like to congratulate both the management and stockholders of Boyuan Construction, which we are proud to count ourselves among, on this announcement, and we look forward to sharing in the company's future's success."

Mr. Bickel recently met with the Chairman of Boyuan Construction Group during a trip to China in support of S3's operating subsidiaries, including Redwood Capital.

The value of the stock payments that Redwood Capital receives from its clients' transactions is reflected in the company's consolidated financial reports posted at www.otcmarkets.com.

To sign up to receive information by email directly from S3 Investment Company when new press releases, investor newsletters, SEC filings or other information is disclosed, please visit <http://www.s3investments.com/investors/>.

About S3 Investment Company, Inc.

S3 Investment Company, Inc. (<http://www.s3investments.com>) and its Redwood Group International subsidiary are focused on facilitating the success of two subsidiaries operating in the China market. Redwood Capital, Inc. assists private Chinese companies in accessing the North American capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions. For more information, please visit <http://www.redwoodcapinc.com>. Redwood Medical, Inc. assists companies seeking to import and distribute Western medical technologies and products into the China market.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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