



Press Release

Source: S3 Investment Company

S3 Investment Company Announces Release of May 2008 Shareholder Newsletter Reviewing Recent Activities Related to the Company and Its Redwood Capital Subsidiary

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DANVILLE, CA--(MARKET WIRE)--May 22, 2008--S3 Investment Company, Inc. (Other OTC: SIVC), a holding company with subsidiary operations in China, today released its May 2008 shareholder newsletter, which provides a review of recent announcement related to S3 and its wholly owned Redwood Capital subsidiary. The May 2008 newsletter includes the announcement of three new hires by S3 and Redwood Capital.

A PDF version of the May 2008 newsletter can be viewed on the company's website at <http://www.s3investments.com/media/news/>.

Included in the stories in the May 2008 newsletter are two new hires and a promotion within S3 Investment Company and Redwood Capital. Lesly H. Mohr was hired to serve as controller for S3. The company is currently implementing a strategy by which it will complete the audited financial reports necessary to apply for reinstatement to the Over-the-Counter Bulletin Board (OTCBB) market. These filings are expected to include annual reports for the 2006, 2007 and 2008 fiscal years.

The newsletter also reports that John Bai has been appointed as project manager for Redwood Capital. Mr. Bai brings to Redwood Capital extensive experience in international financial markets. He most recently worked with Redwood Capital's client, Dalian Chuming, a pork processing company that trades in the U.S. as Energrouph Holdings Corporation under the symbol ENHD. Redwood Capital assists private Chinese companies in accessing the U.S. capital markets through reverse mergers into U.S. public companies.

It also reviews the promotion of Annie Lian, who has served as administration manager for Redwood Capital for approximately two years, to the position of project manager, responsible for marketing and further development of Redwood Capitals pipeline of existing and prospective clients.

S3 CEO Jim Bickel recently traveled to China for meetings with existing Redwood Capital clients and to support the expansion of Redwood's pipeline of prospective clients, and the newsletter reports on the purpose of his trip. Mr. Bickel is expected to report on the outcome of his meeting in China shortly after his return to the United States. While he was in China, a major earthquake struck in the Sichuan province of the country. The newsletter notes that on behalf of the company, its shareholders and its wholly owned subsidiaries operating in China,

S3 is making a donation to the Red Cross to assist in the relief effort for victims of the earthquake.

To sign up to receive information by email directly from S3 Investment Company when new press releases, investor newsletters, SEC filings or other information is disclosed, please visit <http://www.s3investments.com/investors/>.

About S3 Investment Company

S3 Investment Company, Inc. (<http://www.s3investments.com>) is a holding company with two subsidiaries doing business in the China market. S3 holds a 100% equity interest in Redwood Capital (<http://www.redwoodcapinc.com>), which assists private Chinese companies in accessing U.S. capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions, and a 51% equity interest in SINO UJE (<http://www.sinouje.com>), a non-stocking distributor of medical and industrial high-tech products to markets throughout China.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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