

Press Release

S3 Investment Company Announces Participation of Redwood Capital in China International Private Equity Forum

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DANVILLE, CA--(MARKET WIRE)--Jun. 11, 2009--S3 Investment Company, Inc. (Other OTC: SIVC) today announced that its wholly owned Redwood Capital subsidiary is participating in the 3rd China International Private Equity Forum (CIPEF), being held this week in Tianjin, China.

Daniel J. McClory, Managing Director of Hunter Wise Financial Group and a member of Redwood Capital's investment committee, is appearing at the event and will speak on a panel titled, "Corporate Governance & Private Equity: The Value of Transparency."

The 3rd China International Private Equity Forum is co-hosted by the Tianjin Municipal People's Government, the All-China Federation of Industry & Commerce and the Association for Corporate Growth (ACG). This will be Mr. McClory's second appearance at Tianjin. Last year he spoke at the event and Redwood Capital had a booth in the Capital Connection exhibit hall.

During previous years, CIPEF has attracted over 4,000 enterprises and institutions from over 20 countries each year and has raised funds amounting to RMB 30 billion. CIPEF has been recognized as the one of the world's largest and the most influential annual events focusing on private equity investment in the People's Republic of China. It is estimated that over 5,000 guests from 500 domestic and international venture capital and private equity firms, 300 intermediaries, and 1,500 leading PRC companies will attend this year's conference.

Hunter Wise Financial Group LLC (www.hunterwise.com) serves as investment banking partner for Redwood Capital client companies.

To sign up to receive information by email directly from S3 Investment Company when new press releases, investor newsletters or other information is disclosed, please visit <http://www.s3investments.com/investors/>.

About S3 Investment Company, Inc.

S3 Investment Company, Inc. (<http://www.s3investments.com>) and its wholly owned Redwood Capital subsidiary are focused on assisting private Chinese companies in accessing the North American capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions. For more information, please visit <http://www.redwoodcapinc.com>.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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