



**Press Release**

**Source: S3 Investment Company**

## **S3 Investment Company Announces Scheduled Appearance at the Global Chinese Financial Forum – Dalian Conference**

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DANVILLE, CA--(MARKET WIRE)--Sept. 8, 2008--S3 Investment Company, Inc. (Other OTC: SIVC) and its wholly owned Redwood Capital subsidiary, which assists private Chinese companies in accessing the U.S. capital markets through reverse mergers into public companies, today announced Redwood Capital's scheduled appearance at an upcoming Global Chinese Financial Forum (GCFF) event, which will be held on October 17-18 in Dalian, China.

The GCFF - China Conference focuses primarily on the capital markets and wealth management, acting as a platform connecting international financial service providers to private companies in China looking to step into the international market.

GCFF is the largest series of bilingual (Chinese/English) financial functions in North America. GCFF fosters the development of North American and Asian financial industry by creating opportunities for companies, financial institutions, and investors to physically meet to truly benefit from each other. Since 2000, GCFF has grown from a one-day seminar to a series with two-day conferences, seminars, and road shows. GCFF has previously hosted events in Toronto, Vancouver, San Francisco, Beijing, and Shanghai, and will continue to expand its network in Asia and North America.

"The GCFF event in Dalian is an excellent opportunity for Redwood Capital to further expand its network of contacts in the reverse merger space, and we look forward to the company's appearance in October," commented Jim Bickel, chairman and chief executive officer of S3 Investment Company.

Mr. Bickel recently returned from China, where he participated in meeting with existing Redwood Capital clients, to meet with additional prospective clients, and to prepare Redwood's pipeline of prospective clients for 2009. S3 has announced that the company expects two current Redwood Capital clients to participate in successful reverse merger transactions and enter the U.S. public markets before the end of this year. One is anticipated in or around September and the other is expected to close in the October-November timeframe. As a result of meetings that were held during Mr. Bickel's most recent trip to China, an additional Redwood Capital client has been targeted for a reverse merger transaction, and that transaction may also close before the end of 2008.

Redwood Capital participated in a transaction involving Dalian Chuming, a pork processing company that trades in the U.S. as Energroup Holdings Corporation under the symbol ENHD. As part of the transaction, ENHD, a Nevada corporation, acquired all of the issued and outstanding capital stock of Precious Sheen Investments Limited (“PSI”), a British Virgin Islands corporation and parent company of PRC-based Dalian Chuming.

Redwood Capital was issued 428,095 shares of ENHD as the equity portion of its payment for advisory services provided for the transaction. Institutional and accredited investors participated in a \$17.0 million private placement with Energroup Holdings Corporation, paying \$4.40 per share for their positions. At the placement price, the value of Redwood Capital’s equity position would exceed \$1.8 million. At the most recent trading price of Energroup Holdings Corporation's common stock, the value of the equity position would exceed \$2.1 million.

To sign up to receive information by email directly from S3 Investment Company when new press releases, investor newsletters, SEC filings or other information is disclosed, please visit <http://www.s3investments.com/investors/>.

#### About S3 Investment Company

S3 Investment Company, Inc. (<http://www.s3investments.com>) is a holding company with two subsidiaries doing business in the China market. S3 holds a 100% equity interest in Redwood Capital (<http://www.redwoodcapinc.com>), which assists private Chinese companies in accessing U.S. capital markets by utilizing a network of investment banking relationships to achieve reverse merger transactions, and a 51% equity interest in SINO UJE (<http://www.sinouje.com>), a non-stocking distributor of medical and industrial high-tech products to markets throughout China.

Any statements contained herein related to future events are forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on forward-looking statements. S3 Investment Company, Inc. undertakes no obligation to update any such statements to reflect actual events.

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